get aHEAD FOR BUSINESS®

A program for **Young Entrepreneurs**

Student Guide

Starting a Business 101

In partnership with

OppenheimerFunds®
The Right Way to Invest

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Table Of Contents

Table Of Contents 1

Introduction 5

Unit 1- Entrepreneurial Thinking

Entrepreneurial Thinking 6
Interview with an Entrepreneur 7
Entrepreneur Profile 8

My Dream 9
Entrepreneurial Profile – Personal Skills 10
Entrepreneurial Profile – Lifestyle Skills 11
Entrepreneurial Profile – Business Skills 12
Characteristics of an Entrepreneur 13
My Hobbies, Interests and Skills 14
To Make My Dream Come True… 15

Free Enterprise Map 16
Supply and Demand 17
Entrepreneurs' Role in a Market Economy 19

Cost of Goods Sold 20
Business Idea Survey 22
EOU Practice Skills 23

If Only… 24
Business Category Game 25
SWOT Analysis 27
Opportunities are Everywhere! 28
Idea Investigation Worksheet 29

Unit 2 - Business Identification and Selection

Avoiding the Ten Taboos – Ground Rules for Creative Thinking *30*
Imagination Gone Wild *31*
"The Jeopardy Effect" (For Defining Problems)..... *32*
"The Jeopardy Effect" *33*
"Sum of Its Parts" *34*
"Sum of Its Parts" - Practice Sheet..... *35*
"Reversing the Question" *36*
"Inquiring Minds Want to Know" *38*
"Ideas for Inquiry"..... *39*
"Inquiring Minds Want to Know" - Practice Sheet *40*
Brain Stretches..... *41*
Brain Stretches……*42*
Who'd Have Thought? *43*
Invention Contest Worksheet..... *45*

Pros and Cons of Buying an Existing Business..... *46*
Franchise Pluses and Minuses *47*
Business Ownership..... *48*
Franchise Opportunity..... *52*
Which Form of Business Ownership?..... *53*
Interview with a Franchisee..... *56*

Calculating EOU with Variable Costs *57*
Ham on Rye, Hold the Mayo *59*
Tough Decisions *60*
Ham on Rye Sub Sandwich *62*

What's The Benefit?..... *63*
Name That Brand..... *64*
Build a Brand..... *67*
Putting It All Together..... *68*

Who Are We? *69*
Who Are They? *70*
Competitive Analysis *71*

Unit 3 - Financial Management

Options, Options, Options *72*
Start-Up Cost$ *73*
Pro Forma Cash Flow Statement *74*
Pro Forma Balance Sheet *75*
There Has To Be A Way… *76*
Personal Financial Statement *77*

Where Did the Money Go? *78*
Recording Business Transactions *79*
Monthly Record Keeping Journal *80*
How to Make a Deposit *81*
Business Deposit Worksheet *82*
Business Deposit Worksheet # 2 ..... *83*
How to Write a Business Check *84*
Business Checking Worksheet *85*
Business Checking Worksheet # 2 ..... *86*
Business Checking Worksheet # 3 ..... *87*
Business Checkbook Register *88*
Business Checkbook Register, page 2 ..... *89*
Tips for Business Checking *90*
Record Keeping Word Search *91*
Choosing a Bank That's Right for You *92*

Company Profiles *93*
Company Profiles, page 2 ..... *94*
Income Statement Template *95*
Income Statement Template #2 ..... *96*

Income Statement Template #3 ..... *97*
12-Month Income Statement *98*

Negotiation Situations *99*
Elements of a Contract *100*
Sample Contract *101*
Competition: Who Wins? *102*
So What's a Little Sharing Among Friends? *103*

Wall Street Journal Notes

Wall Street Journal Notes *104*
Wall Street Journal Notes *105*

Glossary

Glossary of Terms *106*

Introduction

Each day as you make your way to school, you usually pass people going to or from work. Today, there are many opportunities to work for a small, medium, or large company. The company could be located nearby, in another state or even another country.

There are also many opportunities to work for yourself. You could even work from the comfort of your own house or apartment! You might manufacture a product, provide a service or resell products. You could start a business from scratch, purchase an existing business or buy a franchise. You may enjoy working by yourself, with a partner or with several people.

During your lifetime you may change jobs several times and even change the line of work you are in. You may find what you love to do the first time around and stay with it for most of your life. You may go back to school to learn new skills to prepare for a new career.

Whatever path you take, learning how to think and act as an entrepreneur will serve you well! This Student Guide is designed to provide you with practical applications of the concepts and techniques that you will be studying this semester. At the back of this Guide, you will discover a section to take notes about business opportunities you have read about in the Wall Street Journal. You will also find a **Glossary** to help you understand new and familiar business terminology. You may want to consider this to be your own personal portfolio to help you ***Get aHead for Business.***

Young Americans Center for Financial Education, in partnership with OppenheimerFunds, is excited about the opportunity to share interactive, real-world lessons that will serve you well in any business in which you participate. This semester will provide you with a broad overview of entrepreneurship. Just wait for second semester—you will be amazed.